



FOR IMMEDIATE RELEASE

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CENTER FOR LEADERSHIP EXCELLENCE IN DUBAI KNOWLEDGE VILLAGE OFFERS NEW PROGRAMS AND SERVICES FOR 2007

The Institute for Leadership and Global Education (ILGE), an international and interdisciplinary, non-denominational institution of post-graduate level higher education, is celebrating its third year of its regional center for leadership excellence in the Middle East being based in Dubai Knowledge Village. ILGE, with over 20 years of experience at global level in transforming mind-sets and organizations to 21st century peak performance levels, is presenting a series of its exciting leadership events and initiatives in the upcoming months.

Dr. John P. Keenan, President and Founder of ILGE, an internationally recognized organizational psychologist, believes the Middle East now is ready for the next step in being receptive for new leadership endeavors.

“The UAE, and other countries in the GCC, have the money, the buildings, the infrastructure and the people – now the focus must be in developing current and future leaders, transforming minds, and helping people and organizations achieve the peak performance potentials they are capable of.” Keenan says.

“We are actively promoting our new PQ-21™ Model which is built on the underlying principles that guide Olympic and professional teams to the “gold medal” and separates them from “runners-up”. These principles apply simply and directly to performance on the playing field and arena that organizations and businesses compete in. The challenges and demands placed upon today’s Middle-Eastern executives and managers in light of accelerating, global changes require a whole new set of competencies and skill sets if they are to be successful. We are here to ensure that they will.” Keenan suggests.

PQ-21™ is a holistic and integrated strategy that is comprised of three major components that include:

- 1. PQ-21 Executive Education Diploma Programs**, offered at post-graduate level and transferable for credits toward US University Degree Programs, are conducted on a multi-level approach, hands-on, practical, and highly participatory. They include assessments, benchmarking, simulations, case study analysis, project team assignments, and some lecture sessions. Programs offered include leadership development, change management, human capital development, organization development, and focused business development.

US Corporate Headquarters
2 Hillsboro Drive
Orchard Park, NY 14127

Tel./Fax +716 6672516
Mobile +716 3909657

Malaysia
Level 36, Menara Citibank
165, Jalan Ampang
50450 Kuala Lumpur

Tel. +603 21697458
Fax +603 21697459

Singapore
Level 31, Six Battery
Road
Singapore 049909

Telephone: 65-6321.9133
Fax: 65-6322-0808

Middle-East Regional Office
PO Box 502221
Dubai Knowledge Village
Dubai, UAE

Tel. +971 43671370
Fax +971 43661588
Mobile +971 508191296





- 2. PQ-21 Strategic Implementation Model (SIM)** focused on optimizing an organization's performance through results-based tools and execution strategy. SIMTM provides a structure and process for fully integrating learnings and competencies acquired from the Executive Development program into practical, day-to-day job applications. Participants will be required to solve a real work-place problem by applying the proprietary SIM tools and process to initiate transformation.
- 3. PQ-21 Performance Coaching** involving one-on-one professional performance coaching throughout the length of PQ-21™. The focus is on providing guidance so each person is challenged to new performance levels. They will be assessed and benchmarked during the Executive Education Program and at each phase of SIM.

THE PRESIDENT AND FOUNDER

John P. Keenan, Ph.D., is Founder, President and Professor of Leadership Studies of the Institute for Leadership and Global Education (ILGE), an international, interdisciplinary-based, and non-denominational institution of higher education focused on bringing the best thinkers, faculty, researchers, practitioners, and leaders together to address the major leadership crises and educational needs on local, regional and global levels. He has been presenting leadership, team building, and high performance workshops, seminars, and providing consulting services to organizations throughout the world. John brings to his position over 30 years of experience and is internationally recognized as an organizational psychologist and as a leader in the design and development of leadership and management educational programs. Dr. Keenan provides consulting services to organizations such as SONY, Inc., Caterpillar, Inc., Oasis Hospital of Al Ain, Dubai Airport FreeZone Authority (DAFZA), MAF-Dalkia Inc. of Dubai, Singapore Ministry of Education, Supreme Education Council of Qatar, Trinidad-Tobago Ministry of Education, Lucent Technologies (AT&T), Honeywell Inc., Lands' End, Inc.; Harley-Davidson, Inc., Freeport Medical Center, Bellin Hospital, Wisconsin Medical Association, General Mills, Inc., and American Airlines, Inc., John, a gold-medal winning author, is the author of seven books, "Strategic Planning, Leadership Development, Problem Solving and Decision Making, and Conflict Resolution", "FASTSTART: An in-depth seminar for managers", "*Foundations of Leadership: New Manager Leadership Guide*", "*Foundations of Leadership: A Facilitator's Guidebook*", "*Whistleblowing: Managing Dissent in the Workplace*", "*Whistleblowing Research: Methodological and Moral Issues*" and "*Cognitive Maps of Violence*". He has published more than sixty articles in major journals such as "The Journal of Business Ethics", "Journal of Social Behavior and Personality", The International Journal of Values-Based Management, "The Journal of Business and Psychology", "Employee Responsibilities and Rights Journal", "Management Accounting", and "Futures Research Quarterly". He has presented more than fifty research papers on such subjects as performance enhancement, team building, leadership, work stress, identity as a manager, management ethics, whistle-blowing, and terrorism.

He also is President of the Association on Employment Practices and Principles (AEPP), Editor-in-Chief of the Employee Responsibilities and Rights Journal, and a member of the Academy of Management, American Psychological Association, American Society for Training and Development, The Institute of Managerial Sciences, The International Association of Conflict Management, Organizational Development Network, and World Future Society. John is also listed in the Who's Who in the World and Who's Who in Finance & Industry 1996-present).

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2007 UPCOMING EVENTS

ILGE's PQ-21 Executive Education Diploma Programs are offered at the post-graduate level and are transferable for credits toward US University Degree Programs. Programs are practical, hands-on, and include assessments, benchmarking, interactive exercises and discussions as well as powerful leadership models, project team work, simulations, case studies, and best practices. These unique programs can be taken as stand-alone programs or taken in any sequence, will guarantee development and improvements in both knowledge as well as the skills and competency levels of those attending them. Programs and events offered in 2007 include:

THE EXCELLENCE IN LEADERSHIP DIPLOMA PROGRAM (Executives – Managers)

- Leadership Skills For Managers: Reaching Beyond the Boundaries (LM010)
- March 19-22, 2007 in Dubai and Nov. 5-8, 2007 in Abu Dhabi
- Leadership EQ: How to Develop and Use Emotional Intelligence For Success (LM020)
- April 23-26, 2007 in Abu Dhabi, and Dec. 10-13, 2007 in Dubai
- Leading and Empowering High Performing Groups and Teams (LM030) -
- May 21-24, 2007 in Dubai
- Strategic Leadership: Planning and Change (LM040)
- June 18-21, 2007 in Abu Dhabi

THE FOUNDATIONS OF LEADERSHIP BOOT CAMP: THE NEW MANAGER DIPLOMA PROGRAM (Front-line and Supervisors)

- Leading and Working With People (LF010)
- March 26-28, 2007 in Abu Dhabi and Nov. 12-14, 2007 in Dubai
- Improving Communication Skills (LF040)
- April 30 – May 2, 2007 in Dubai and Dec. 17-19, 2007 in Abu Dhabi
- Mastering Leadership Supervisory Skills (LF020)
- May 28-30, 2007 in Abu Dhabi
- Managerial Leadership Effectiveness (LF030)
- June 25-27, 2007 in Dubai

SPECIAL EVENT

Transformational Leadership and Change, (90-minute Special Feature Event with Dr. John Keenan - Webinar). Available on-demand.

KEYNOTE ADDRESSES

“Leading and Empowering High Performing Teams” at Human Capital Forum 2007, in Bogota, Colombia, March 6, 2007

“Transformational Leadership and Change” at the World Management Summit 2007, Karachi, Pakistan November 21-22, 2007

Note: All the above programs are available on an in-house, and customized basis.

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